If you are a player in the food-tech space, Future Food-Tech is the one event you can’t miss; with its top-notch content, attendees, and the best networking in the industry.

Director of Innovation, MONDEŁEŻ INTERNATIONAL

futurefoodtech london, October 17-18, 2019

Connecting Global Leaders, Innovators and Investors to Map Out the Future of Food

futurefoodtechlondon.com     #futurefoodtech
Connecting Global Leaders, Innovators and Investors to Map Out the Future of Food

Now in its 5th year, the Future Food-Tech Summit returns to London, bringing together over 500 senior executives, pioneering innovators and VCs from around the globe. The international innovation and networking summit offers a platform to share ideas, cultivate high-impact partnerships and push forward new solutions to the food system’s most pressing issues.

This year, across two days of panels, fireside debates, keynote presentations and roundtable discussions, we will explore opportunities across alternative proteins, the intersection of health and nutrition, ingredient innovation, the gut-brain axis, cellular agriculture and the future of food retail.

WHO WILL YOU MEET?
Future Food-Tech conferences are the most valuable industry events for us. They bring together a smart, robust, and innovative audience and every conference has been a tremendous opportunity to meet experts, learn about important trends, and stay connected with the pulse of the industry.

Marketing Lead, IBM
Confirmed Speakers include:

- Jochen Heininger
  - Vice President Marketing & Product Mgmt EMEAI ADM

- Costa Yiannoulis
  - Chief Investment Manager CPT CAPITAL

- Niccolo Manzoni
  - Founding Partner FIVE SEASONS VENTURES

- Nick Rosa
  - Founder & Managing Director CULTIVIAN SANDBOX VENTURES

- Alexandre Bastos
  - Global Director of Innovation GIVAUDAN

- Hanne Sondergaard
  - CMO, EVP of Marketing, Innovation, Communication & Sustainability ARLA FOODS

- Lou Cooperhouse
  - CEO & Founder BLUENALU

- Christine M'rini Puel
  - VP Research & Innovation of Advanced Medical Nutrition DANONE

- Michael La Cour
  - Managing Director IKEA FOOD SERVICE

- Kristen Weldon
  - Head of Open Innovation LOUIS DREYFUS

- Peter Verstrate
  - CEO MOSAMEAT

- John Carrigan
  - Chief Scientific Advisor REBELBIO

- Isabelle De Cremouux
  - CEO SEVENTURE PARTNERS

- Sophie Attwood
  - Senior Behavioral Scientist WORLD RESOURCES INSTITUTE

- Milena Lazarevska
  - Head of Future Brands & Investing SAINSBURY'S

- Bryan Crowley
  - CEO SOYLENT

- Pascal Leroy
  - VP Peas & New Proteins Line ROQUETTE

- Marcus Keitzer
  - Alternative Proteins Board Member PHW GROUP

- Jean-Christophe Flatin
  - President, Innovation, Science, Technology & Mars Edge MARS

- Colleen Lindholz
  - President KROGER HEALTH

- Avi Lasarow
  - CEO International PRENETICS

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- Bryan Crowley
  - CEO SOYLENT

Visit www.futurefoodtechlondon.com to see all speakers
09:00  **Keynote Address:** Innovating and Collaborating to Transform Our Food System

Jean-Christophe Flatin, *President, Innovation, Science, Technology & Mars Edge, MARS*

09:15  **Transforming Health Outcomes through Ingredient Innovation**

- What solutions are available to reduce, or replace, sugar in beverages and foods without losing taste or texture?
- How can we continue to offer indulgent treats whilst reducing the health risks associated with consuming them? How will this transform the snacks we know?
- With consumers looking for clean label products, how can food manufacturers balance the need to reduce sugars, salts and fats with delivering a cleaner label?
- What new innovations in biotechnology are paving the way forward and allowing companies to deliver exciting, healthier products?

**SPEAKERS:**

Nick Rosa, *Founder & Managing Director, CULTIVIAN SANDBOX VENTURES*

Hanne Sondergaard, *CMO, EVP of Marketing, Innovation, Communication and Sustainability, ARLA FOODS*

Jochen Heininger, *Vice President Marketing & Product Mgmt EMEAI, ADM*

10:00  **Fireside Chat:** Opportunities at the Intersection of Food and Health

- What are the opportunities for food and big pharma to work together?
- What advancements have been made in delivering personalised ‘medical foods’ to critically ill or infirm populations?
- What consumer technology is being used successfully to drive habit change?
- What other paths are being explored to work with hospitals and medical clinics to help shift our focus from treatment to prevention?

10:30  **Networking Coffee Break**

11:00  **Taste, Texture & Nutrition:** Ushering in the Next Generation of Alternative Proteins

- What novel plant-protein ingredients are being used to diversify the range of products available?
- What innovative technology is being used to discover, develop and produce the next 'heme'?
- What novel processes are proving most successful in creating great tasting, clean-label alternative proteins?
- How has the science behind replicating the texture of meat developed?
- Beyond the burger: what new animal categories are ripe for disruption?

**SPEAKER:**

Pascal Leroy, *VP Peas & New Protein Line, ROQUETTE*

11:45  **How the Words We Use Influence the Foods We Eat**

**SPEAKER:**

Sophie Attwood, *Senior Behavioral Scientist, WORLD RESOURCES INSTITUTE*
12:00 Constructing Robust Supply Chains to Offer the Plant-Based Products of Tomorrow

- How do you construct a robust supply chain that can handle the introduction of 100s of plant monocultures?
- What are the ideal partnerships needed to scale and distribute innovative plant-based products created by start-ups?
- What new systems and technology needs to be considered by restaurants to offer these products?
- As demand for plant-based proteins grow, how can we ensure that supply chains remain sustainable?

SPEAKERS:
Michael La Cour, Managing Director, IKEA FOOD SERVICES
Marcus Keitzer, Alternative Proteins Board Member, PHW GROUP

12:45 Networking Lunch Break

13:45 Deep Dive: The State of European Food-Tech in 2019

SPEAKER:
Niccolo Manzoni, Founding Partner, FIVE SEASONS VENTURES

14:00 Fireside Chat: Communicating the Value of Food-Tech to the Consumer

- How should food companies communicate with consumers, and the ecosystem, about new technology?
- How much information is ‘too much’?
- How do you create a compelling story when talking about sustainable technology?
- Is there a best practice for introducing future tech to consumers?
- What can we learn from company approaches outside of the food sector about building trust with consumers through new-age technology and mitigating PR disasters?

14:30 Technology Showcase Session

Four early-mid stage technology entrepreneurs present seven minute snapshots of their solutions, followed by questions from the Dragon Panel and summit audience.

15:15 Networking Coffee Break

15:45 Blockchain in Action: Towards Traceability Across the Food Supply Chain

- With major food brands and retailers utilising blockchain technology, what have been the principal benefits and hurdles experienced to date?
- How helpful has blockchain been in identifying contaminated products and, in turn, reducing the fallout?
- In practice, what percentage of consumers is using it to make more informed decisions about sustainably sourced food?

15:45 Crystal Ball Session: What Will Food Retail and Delivery Look Like in 2030

- How can retailers exploit the vast amounts of data they collect into valuable opportunities?
- How do we envisage customer interaction over the next decade?
- How much investment is actually going back into transforming physical retail spaces?
- What technology is proving to be most successful to understand, and meet, customer expectations?
- How is AI changing the retail landscape, in terms of customer interaction, retail strategy and supply chain innovation?

SPEAKER:
Barney Wragg, CEO, KARAKURI

17:15 Roundtable Discussion Groups

Moderated by industry leaders, the interactive roundtable debates are your opportunity to meet and share your ideas and insights with other delegates.

18:00 Close of Summit and Networking Drinks
DAY TWO FRIDAY, OCTOBER 18, 2019

09:00 How Are Consumption Habits Changing Our Food System?
- How are organisations responding to changes in consumption occasions?
- What will a ‘normal’ diet look like in 10 years’ time?
- Who is leading the way in innovative, new snacking technology?
- How are start-ups approaching this market, and what can food brands learn from them?
- How are retailers setting up to work with brands, big or small, and test concepts more efficiently?
SPEAKER:
Milena Lazarevska, Head of Future Brands & Investing, SAINSBURY’S

09:45 Personalised Nutrition: In Science and Adoption, Have We Reached a Tipping Point?
- How are we accelerating the adoption of personalised nutrition and moving towards a world where it is a fundamental part of health and diet?
- Which diagnostic technologies are best at identifying individual dietary requirements, and how is this information being translated into products and services?
- How can food retailers, restaurants and delivery services utilise personalised nutrition solutions to attract and retain customers?
- How are AI and machine learning being employed to deal with the big data derived from the diagnostic tools?
SPEAKER:
Avi Lasarow, CEO International, PRENETICS

10:30 Networking Coffee Break

11:00 Our Gut Feeling: The Link Between Microbiome and the Brain
- Can probiotics help with improving mental health or preventing disease?
- What other alternative treatments are currently being studied? How close are we to knowing if these are viable?
- What level of investment is required to speed up this research?
- How can large corporations help to encourage innovation in this field?
- Can altering the bacteria in patients’ guts change the course of their disease?
SPEAKERS:
Stefan Catsicas, Former CTO, NESTLE & Founding Partner, SKYVIEWS LIFE SCIENCE
Isabelle De Cremouxs, CEO, SEVENTURE PARTNERS

11:45 Technology Showcase Session
Four early-mid stage technology entrepreneurs present seven minute snapshots of their solutions, followed by questions from the Dragon Panel and summit audience.

12:30 Networking Lunch Break
13:30  **Overcoming Obstacles to Scale Cellular Agriculture**

- How has the science behind structuring cultured meat, fish and dairy developed?
- What are the latest innovations in texture, taste and new product development?
- How far away are we from achieving a similar cost to the production of their natural counterparts?
- How do you define ‘meat’? Is there a situation whereby we can create a level playing field or ‘fair’ competition through labelling?
- When will investors be ready to take the next step in financing cellular agriculture development?

**SESSION CHAIR:**
**Costa Yiannoulis, Chief Investment Manager, CPT CAPITAL**

**SPEAKERS:**
**Lou Cooperhouse, CEO & Founder, BLUENALU**  
**Peter Verstrate, CEO, MOSAMEAT**  
**John Carrigan, Chief Scientific Advisor, REBELBIO**

15:00  **Investor Debate: Mapping the Future of Food**

- When pursuing innovative technologies, how does your management of risk differ to standard practices?

**SPEAKERS:**
**Alexandre Bastos, Global Director of Innovation, GIVAUDAN**  
**Gil Horsky, Director of Innovation, Snackfutures, MONDEŁEŻ**

14:15  **New Models for Value-Driven Innovation in Big Corporates**

- What is the best method to allow innovators to not only thrive in the workplace, but also deliver results?
- How much control is necessary to achieve favourable results?

**SPEAKER:**
**Kristen Weldon, Head of Open Innovation, LOUIS DREYFUS**

15:45  **Summit Concludes**
Technology Showcase

A highlight of the Future Food-Tech programme, eight early-to-mid stage food-tech companies will showcase their solutions to our summit audience of global food brands, technology integrators and VC investors. Each company has seven minutes to present the highlights of their technology and business model before taking questions from the panel of investors and the audience.

The TechHub

This focused meeting area showcases the most exciting food-tech start-ups on the market. Investors and potential partners can engage with selected early-stage companies, discover new and disruptive solutions, and meet some of the most innovative entrepreneurs at the summit.

“\nThis event was a networking event on steroids for the food-tech industry! The calibre of the attendees was incredible and the conversations were very inspiring. I was able to connect with multiple potential partners in a very short time. This was my first time at Future Food-Tech but will definitely be part of my yearly calendar.\\n
CEO, BIOLUMEN\\n"
1-1 Meetings

We make it easy for delegates to connect before, during and after the summit through the event app and 1-1 meeting tool.

A dedicated meetings hub onsite and the support of our informed team at the event mean you will never miss a potential new contact.

Leaders from these companies attended in 2018, make sure you join them in 2019:

Future Food-Tech is one of the best conferences I have attended. It is a unique combination of great connections, exposure to new technologies and start-ups as well the opportunity to initiate partnerships with peer companies.

Global VP of Science & Technology, CAMPBELL SOUP COMPANY
Connecting Business & Innovation for a Healthy, Sustainable Food System

Taking place two days before Future Food-Tech, the World Agri-Tech Innovation Summit is an international networking event for 600+ global agribusinesses, solution providers, entrepreneurs and investors. Its goal is to accelerate the commercialisation of advanced agricultural technologies by generating global partnerships and collaborations.

With over 60 speakers and a new crop of exciting international agtech start-ups, the agenda explores the adoption of smart farming, the power of the microbiome, crop protection, gene-editing, robotics and AI, supply chain traceability, indoor farming and investment opportunities in animal health.

The 2018 event welcomed agribusinesses, start-ups and investors from 43 different countries for two-days of debate and deal-making.

www.worldagritechinnovation.com
#worldagritech
Future Food-Tech, London, October 17-18 is co-located with the World Agri-Tech Innovation Summit on October 15-16, offering extended insights into the agri-food innovation ecosystem.

**Venue**

Park Plaza London River Bank
18 Albert Embankment, London, SE1 7TJ, UK

Accommodation is not included in the delegate package. However, a limited allocation of rooms is available at a discounted rate. See web page for details.

**Your Summit Registration Includes:**

- Supported networking and guaranteed introductions
- Access to all sessions at the two-day summit
- Your choice of a roundtable discussion group
- Personal login for the event app and 1-1 meeting system
- Presentations available online after the summit
- Networking drinks on the first evening of the summit
- All refreshments, breakfasts and lunches

**Future Food-Tech London (October 17-18):**

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<td>Early Bird (ends August 15)</td>
<td>£1,295 + VAT</td>
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<td>Full Price</td>
<td>£1,595 + VAT</td>
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<td>Start-up Rate</td>
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**RAFI Week Two Summit Pass – Future Food-Tech London and World Agri-Tech Innovation Summit (October 15-18):**

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<td>Early Bird (ends August 15)</td>
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*Conditions apply. Please contact Jet Luckhurst to find out more: jet.luckhurst@rethinkevents.com

**Government / Academic Rates**

If you work for a government agency, academic institution or a NGO you may be eligible for a discounted rate to attend the summit. Please contact us.

**Marketing and Media Partners**

**3 Ways to Register**

By Phone: +44 (0)1273 789 989
By Email: jet.luckhurst@rethinkevents.com
Online: www.futurefoodtechlondon.com

“Future Food-Tech is a gathering of ‘who’s who’ of the food-tech world with a superb selection of companies, investors, and innovators that make for very rich and insightful connections and discussions.”

Head of Future Brands & Investing, SAINSBURY’S

BOOK NOW TO SAVE £300 WITH EARLY BIRD