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“ If you are a player in the food-tech space, Future Food-Tech is the one event you can't miss; with its top-notch content, attendees, and the best networking in the industry. ”

Director of Innovation, **MONDELÉZ INTERNATIONAL**

fft future food-tech

INNOVATION & INVESTMENT FROM FARM TO FORK

London, October 17-18, 2019

Connecting Global Leaders, Innovators
and Investors to Map Out the Future of Food

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PARTNERS



HOSTED BY

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CO-LOCATED WITH

WORLD AGRI-TECH
INNOVATION SUMMIT
London, October 15-16, 2019

PART OF

RETHINK AGRI-FOOD
INNOVATION WEEK



London, October 17-18, 2019

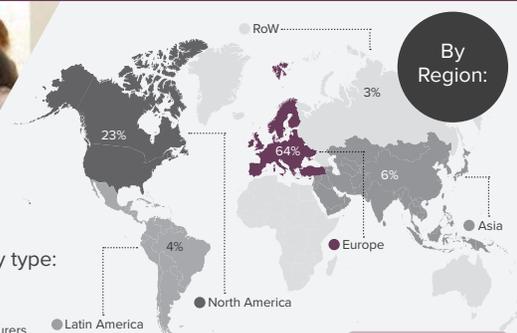
Connecting Global Leaders, Innovators and Investors to Map Out the Future of Food

Now in its 5th year, the Future Food-Tech Summit returns to London, bringing together over 500 senior executives, pioneering innovators and VCs from around the globe. The international innovation and networking summit offers a platform to share ideas, cultivate high-impact partnerships and push forward new solutions to the food system's most pressing issues.

This year, across two days of panels, fireside debates, keynote presentations and roundtable discussions, we will explore opportunities across alternative proteins, the intersection of health and nutrition, ingredient innovation, the gut-brain axis, cellular agriculture and the future of food retail.

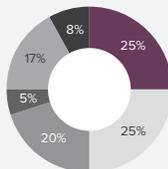


WHO WILL YOU MEET?



By attendee:

- President/CEO/Director
- Senior Management
- Management
- Other



By company type:

- Food-Tech
- Investors
- Food Manufacturers
- Big Tech
- Food Retailers
- Media/Other

500+
Senior-Level Delegates



Open dialogue with global food brands

Essential insight into corporate innovation strategy and opportunities for collaboration

Access to investment

More investors and accelerators in the audience than at any other food-tech event

The most exciting food-tech start-ups

A series of technology pitching sessions showcase new and innovative solutions

The best networking in food-tech

An extensive 1:1 meeting system ensures every delegate meets their target contacts

100% focused on innovation

Attracting visionary food leaders from every part of the value chain

A chance to learn with the market

Case studies, panel debates and roundtable workshops maximise interactivity

International in scope

Attracting speakers and delegations from around the world looking for new solutions

Critical intelligence on food-tech trends

From plant-based proteins to ingredient innovation and the intersection of food and health

“Future Food-Tech conferences are the most valuable industry events for us. They bring together a smart, robust, and innovative audience and every conference has been a tremendous opportunity to meet experts, learn about important trends, and stay connected with the pulse of the industry.”

Marketing Lead, IBM

Confirmed Speakers include:



Jochen Heininger
Vice President
Marketing & Product
Mgmt EMEA
ADM



Hanne Sondergaard
CMO, EVP of Marketing,
Innovation, Communication
& Sustainability
ARLA FOODS



Lou Cooperhouse
CEO & Founder
BLUENALU



Costa Yiannoulis
Chief Investment
Manager
CPT CAPITAL



Nick Rosa
Founder & Managing
Director
CULTIVIAN SANDBOX
VENTURES



Christine M'rini Puel
VP Research &
Innovation of Advanced
Medical Nutrition
DANONE



Niccolo Manzoni
Founding Partner
FIVE SEASONS VENTURES



Alexandre Bastos
Global Director of
Innovation
GIVAUDAN



Michael La Cour
Managing Director
IKEA FOOD SERVICE



Barney Wragg
CEO
KARAKURI



Colleen Lindholz
President
KROGER HEALTH



Kristen Weldon
Head of Open Innovation
LOUIS DREYFUS



Jean-Christophe Flatin
President, Innovation,
Science, Technology &
Mars Edge
MARS



Gil Horsky
Director of Innovation,
MONDELEZ
INTERNATIONAL



Peter Verstrate
CEO
MOSAMEAT



Marcus Keitzer
Alternative Proteins
Board Member
PHW GROUP



Avi Lasarow
CEO International
PRENETICS



John Carrigan
Chief Scientific Advisor
REBELBIO



Pascal Leroy
VP Peas & New
Proteins Line
ROQUETTE



Milena Lazarevska
Head of Future Brands
& Investing
SAINSBURY'S



Isabelle De Cremoux
CEO
SEVENTURE PARTNERS



Stefan Catsicas
Former CTO, Nestle,
Founding Partner
SKYVIEWS LIFE SCIENCE



Bryan Crowley
CEO
SOYLENT



Sophie Attwood
Senior Behavioral
Scientist
WORLD RESOURCES
INSTITUTE

Visit www.futurefoodtechlondon.com to see all speakers

DAY ONE THURSDAY, OCTOBER 17, 2019

09:00 **Keynote Address:** Innovating and Collaborating to Transform Our Food System

Jean-Christophe Flatin, *President, Innovation, Science, Technology & Mars Edge*, MARS

09:15 **Transforming Health Outcomes through Ingredient Innovation**

- What solutions are available to reduce, or replace, sugar in beverages and foods without losing taste or texture?
- How can we continue to offer indulgent treats whilst reducing the health risks associated with consuming them? How will this transform the snacks we know?
- With consumers looking for clean label products, how can food manufacturers balance the need to reduce sugars, salts and fats with delivering a cleaner label?
- What new innovations in biotechnology are paving the way forward and allowing companies to deliver exciting, healthier products?

SPEAKERS:

Nick Rosa, *Founder & Managing Director*, CULTIVIAN SANDBOX VENTURES

Hanne Sondergaard, *CMO, EVP of Marketing, Innovation, Communication and Sustainability*, ARLA FOODS

Jochen Heininger, *Vice President Marketing & Product Mgmt* EMEAI, ADM

10:00 **Fireside Chat:** Opportunities at the Intersection of Food and Health

- What are the opportunities for food and big pharma to work together?
- What advancements have been made in delivering personalised 'medical foods' to critically ill or infirm populations?
- What consumer technology is being used successfully to drive habit change?
- What other paths are being explored to work with hospitals and medical clinics to help shift our focus from treatment to prevention?

- Where can food companies not only help, but capitalise on, reducing the unsustainable healthcare costs currently being experienced by governments?

SPEAKERS:

Colleen Lindholz, *President*, KROGER HEALTH

Christine M'rini Puel, *VP Research & Innovation of Advanced Medical Nutrition*, DANONE

10:30 **Networking Coffee Break**



11:00 **Taste, Texture & Nutrition:** Ushering in the Next Generation of Alternative Proteins

- What novel plant-protein ingredients are being used to diversify the range of products available?
- What innovative technology is being used to discover, develop and produce the next 'heme'?
- What novel processes are proving most successful in creating great tasting, clean-label alternative proteins?
- How has the science behind replicating the texture of meat developed?
- Beyond the burger: what new animal categories are ripe for disruption?

SPEAKER:

Pascal Leroy, *VP Peas & New Protein Line*, ROQUETTE

11:45 **How the Words We Use Influence the Foods We Eat**

SPEAKER:

Sophie Attwood, *Senior Behavioral Scientist*, WORLD RESOURCES INSTITUTE



12:00 Constructing Robust Supply Chains to Offer the Plant-Based Products of Tomorrow

- How do you construct a robust supply chain that can handle the introduction of 100s of plant monocultures?
- What are the ideal partnerships needed to scale and distribute innovative plant-based products created by start-ups?
- What new systems and technology needs to be considered by restaurants to offer these products?
- As demand for plant-based proteins grow, how can we ensure that supply chains remain sustainable?

SPEAKERS:

Michael La Cour, *Managing Director, IKEA FOOD SERVICES*

Marcus Keitzer, *Alternative Proteins Board Member, PHW GROUP*

12:45 Networking Lunch Break



13:45 Deep Dive: The State of European Food-Tech in 2019

SPEAKER:

Niccolo Manzoni, *Founding Partner, FIVE SEASONS VENTURES*

14:00 Fireside Chat: Communicating the Value of Food-Tech to the Consumer

- How should food companies communicate with consumers, and the ecosystem, about new technology?
- How much information is 'too much'?
- How do you create a compelling story when talking about sustainable technology?
- Is there a best practice for introducing future tech to consumers?
- What can we learn from company approaches outside of the food sector about building trust with consumers through new-age technology and mitigating PR disasters?

14:30 Technology Showcase Session

Four early-mid stage technology entrepreneurs present seven minute snapshots of their solutions, followed by questions from the Dragon Panel and summit audience.

15:15 Networking Coffee Break



15:45 Blockchain in Action: Towards Traceability Across the Food Supply Chain

- With major food brands and retailers utilising blockchain technology, what have been the principal benefits and hurdles experienced to date?
- How helpful has blockchain been in identifying contaminated products and, in turn, reducing the fallout?
- In practice, what percentage of consumers is using it to make more informed decisions about sustainably sourced food?

16:30 Crystal Ball Session: What Will Food Retail and Delivery Look Like in 2030

- How can retailers exploit the vast amounts of data they collect into valuable opportunities?
- How do we envisage customer interaction over the next decade?
- How much investment is actually going back into transforming physical retail spaces?
- What technology is proving to be most successful to understand, and meet, customer expectations?
- How is AI changing the retail landscape, in terms of customer interaction, retail strategy and supply chain innovation?

SPEAKER:

Barney Wragg, *CEO, KARAKURI*

17:15 Roundtable Discussion Groups

Moderated by industry leaders, the interactive roundtable debates are your opportunity to meet and share your ideas and insights with other delegates.

18:00 Close of Summit and Networking Drinks



DAY TWO FRIDAY, OCTOBER 18, 2019

09:00 How Are Consumption Habits Changing Our Food System?

- How are organisations responding to changes in consumption occasions?
- What will a 'normal' diet look like in 10 years' time?
- Who is leading the way in innovative, new snacking technology?
- How are start-ups approaching this market, and what can food brands learn from them?
- How are retailers setting up to work with brands, big or small, and test concepts more efficiently?

SPEAKER:

Milena Lazarevska, *Head of Future Brands & Investing, SAINSBURY'S*

09:45 Personalised Nutrition: In Science and Adoption, Have We Reached a Tipping Point?

- How are we accelerating the adoption of personalised nutrition and moving towards a world where it is a fundamental part of health and diet?
- Which diagnostic technologies are best at identifying individual dietary requirements, and how is this information being translated into products and services?
- How can food retailers, restaurants and delivery services utilise personalised nutrition solutions to attract and retain customers?
- How are AI and machine learning being employed to deal with the big data derived from the diagnostic tools?

SPEAKER:

Avi Lasarow, *CEO International, PRENETICS*

10:30 Networking Coffee Break



11:00 Our Gut Feeling: The Link Between Microbiome and the Brain

- Can probiotics help with improving mental health or preventing disease?
- What other alternative treatments are currently being studied? How close are we to knowing if these are viable?
- What level of investment is required to speed up this research?
- How can large corporations help to encourage innovation in this field?
- Can altering the bacteria in patients' guts change the course of their disease?

SPEAKERS:

Stefan Catsicas, *Former CTO, NESTLE & Founding Partner, SKYVIEWS LIFE SCIENCE*

Isabelle De Cremoux, *CEO, SEVENTURE PARTNERS*

11:45 Technology Showcase Session

Four early-mid stage technology entrepreneurs present seven minute snapshots of their solutions, followed by questions from the Dragon Panel and summit audience.

12:30 Networking Lunch Break





13:30 **Overcoming Obstacles to Scale Cellular Agriculture**

- How has the science behind structuring cultured meat, fish and dairy developed?
- What are the latest innovations in texture, taste and new product development?
- How far away are we from achieving a similar cost to the production of their natural counterparts?
- How do you define 'meat'? Is there a situation whereby we can create a level playing field or 'fair' competition through labelling?
- When will investors be ready to take the next step in financing cellular agriculture development?

SESSION CHAIR:

Costa Yannoulis, *Chief Investment Manager*, CPT CAPITAL

SPEAKERS:

Lou Cooperhouse, *CEO & Founder*, BLUENALU

Peter Verstrate, *CEO*, MOSAMEAT

John Carrigan, *Chief Scientific Advisor*, REBELBIO

14:15 **New Models for Value-Driven Innovation in Big Corporates**

- What is the best method to allow innovators to not only thrive in the workplace, but also deliver results?
- How much control is necessary to achieve favourable results?

- When pursuing innovative technologies, how does your management of risk differ to standard practices?

SPEAKERS:

Alexandre Bastos, *Global Director of Innovation*, GIVAUDAN

Gil Horsky, *Director of Innovation*, Snackfutures, MONDELÉZ

15:00 **Investor Debate: Mapping the Future of Food**

- Looking back over the last two days, what are your takeaways? What are the avenues in food technology you most excited about?
- How can we ensure innovation continues to thrive in Europe and it doesn't get left behind by a lack of investment 'firepower'? What can we learn from other regions?
- Where do you see the biggest opportunities for market growth within the global food system over the next year? What will be the 'hot topics' next year's Future Food-Tech summit will be exploring?

SPEAKER:

Kristen Weldon, *Head of Open Innovation*, LOUIS DREYFUS

15:45 **Summit Concludes**



Meet the Innovators:

Technology Showcase

A highlight of the Future Food-Tech programme, eight early-to-mid stage food-tech companies will showcase their solutions to our summit audience of global food brands, technology integrators and VC investors. Each company has seven minutes to present the highlights of their technology and business model before taking questions from the panel of investors and the audience.

The TechHub

This focused meeting area showcases the most exciting food-tech start-ups on the market. Investors and potential partners can engage with selected early-stage companies, discover new and disruptive solutions, and meet some of the most innovative entrepreneurs at the summit.



“ This event was a networking event on steroids for the food-tech industry! The calibre of the attendees was incredible and the conversations were very inspiring. I was able to connect with multiple potential partners in a very short time. This was my first time at Future Food-Tech but will definitely be part of my yearly calendar. **”**

CEO, **BIOLUMEN**



1-1 Meetings

We make it easy for delegates to connect before, during and after the summit through the event app and 1-1 meeting tool.

A dedicated meetings hub onsite and the support of our informed team at the event mean you will never miss a potential new contact.



Leaders from these companies attended in 2018, make sure you join them in 2019:



“Future Food-Tech is one of the best conferences I have attended. It is a unique combination of great connections, exposure to new technologies and start-ups as well the opportunity to initiate partnerships with peer companies.”

Global VP of Science & Technology, **CAMPBELL SOUP COMPANY**

fft future food-tech
INNOVATION & INVESTMENT FROM FARM TO FORK
London, October 17-18, 2019

WORLD AGRI-TECH

INNOVATION SUMMIT

London, October 15-16, 2019

Connecting Business & Innovation for a Healthy, Sustainable Food System

Taking place two days before Future Food-Tech, the World Agri-Tech Innovation Summit is an international networking event for 600+ global agribusinesses, solution providers, entrepreneurs and investors. Its goal is to accelerate the commercialisation of advanced agricultural technologies by generating global partnerships and collaborations.

With over 60 speakers and a new crop of exciting international agtech start-ups, the agenda explores the adoption of smart farming, the power of the microbiome, crop protection, gene-editing, robotics and AI, supply chain traceability, indoor farming and investment opportunities in animal health.

The 2018 event welcomed agribusinesses, start-ups and investors from 43 different countries for two-days of debate and deal-making.

www.worldagritechinnovation.com

#worldagritech

PART OF:

RETHINK AGRI-FOOD
INNOVATION WEEK

Partners include:



RETHINK AGRI-FOOD INNOVATION WEEK

Future Food-Tech, London, October 17-18 is co-located with the World Agri-Tech Innovation Summit on October 15-16, offering extended insights into the agri-food innovation ecosystem.



Extend your market insight and network of connections with a two-summit pass.

Future Food-Tech London (October 17-18):

Early Bird (ends August 15): £1,295 + VAT

Full Price: £1,595 + VAT

Start-up Rate: £995* + VAT

RAFI Week Two Summit Pass – Future Food-Tech London and World Agri-Tech Innovation Summit (October 15-18):

Early Bird (ends August 15): £2,495 + VAT

Full Price: £2,795 + VAT

Start-up Rate: £1,995* + VAT

*Conditions apply. Please contact Jet Luckhurst to find out more: jet.luckhurst@rethinkevents.com

Government / Academic Rates

If you work for a government agency, academic institution or a NGO you may be eligible for a discounted rate to attend the summit. Please contact us.

Marketing and Media Partners



3 Ways to Register

By Phone: +44 (0)1273 789 989

By Email: jet.luckhurst@rethinkevents.com

Online: www.futurefoodtechlondon.com

Your Summit Registration Includes:

- ✓ Supported networking and guaranteed introductions
- ✓ Access to all sessions at the two-day summit
- ✓ Your choice of a roundtable discussion group
- ✓ Personal login for the event app and 1-1 meeting system
- ✓ Presentations available online after the summit
- ✓ Networking drinks on the first evening of the summit
- ✓ All refreshments, breakfasts and lunches

Venue

Park Plaza London River Bank

18 Albert Embankment, London, SE1 7TJ, UK

Accommodation is not included in the delegate package. However, a limited allocation of rooms is available at a discounted rate. See web page for details.

www.futurefoodtechlondon.com/venue

“Future Food-Tech is a gathering of ‘who’s who’ of the food-tech world with a superb selection of companies, investors, and innovators that make for very rich and insightful connections and discussions.”

Head of Future Brands & Investing, **SAINSBURY'S**

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